Vincent Pezzimenti

716-244-0427 | vinny@vinnypezzimenti.com

VinnyPezzimenti.com

Related Experience:

HomeCare & Hospice/Total Senior Care | Olean, N.Y **August 2013 to Present**
Agency Relations Coordinator

- Establish goals, strategies and planning calendar for public relations activities, fundraising campaigns and staff relations events.
- Prepare, edit and proofread copy for advertising materials, internal and external newsletters, brochures, social media posts, web graphics and other literature.
- Design and layout agency brochures, newsletters and publications.
- Serve as agency webmaster, overseeing content management and organization of two websites.
- Prepare press releases and coordinate story and photo opportunities that highlight agency events, services and fundraisers.

St. Bonaventure University | St. Bonaventure, N.Y. **July 2012 to May 2013**
Communications Assistant

- Researched, wrote, edited and released publications directed to the appropriate media, conference, national offices and websites.
- Designed and laid out programs, guides and other publications.
- Helped oversee the development and maintenance of athletic web pages and social media platforms for all intercollegiate teams.
- Produced press releases, promotional pieces, programs and video packages.

Centre Daily Times | State College, Pa. **August 2008 to January 2011**
Reporter/Editor/Designer

- Gathered and analyzed information from a wide-range of sources to write stories, features, profiles and columns for print and web.
- Edited copy and laid out newspaper pages using design software.
- Managed and directed writers, photographers and page designers.
- Consistently updated and contributed to the newspaper's website.

Honors:

- Four-time *Pennsylvania Associated Press Managing Editors Award* winner.
- *Pennsylvania Keystone Press Award*, Second Place, Sports Event Coverage (2009)
- Recruited by *Sports Illustrated for Kids* to write a freelance feature on Penn State offensive lineman Stefan Wisniewski (November 2009 issue).

Olean Times Herald | Olean, N.Y. **August 2004 to August 2008**
Reporter/Editor/Designer

- Produced diverse stories and commentary pieces on a daily basis for print and web.
- Edited copy and laid out newspaper pages using design software.
- Interviewed, hired, trained and managed department interns.

Kane Republican | Kane, Pa. **June 2004 to August 2004**
General Assignment Reporter

- Prepared features, profiles and basic news stories.
- Snapped photos that appeared on the newspaper's front page.

Other Experience:

W.K. McLaughlin Associates | Rochester, N.Y. **January 2011 to July 2012**
Administrative Assistant

- Advised and edited content and layout of resumes and cover letters
- Helped develop and maintain databases that tracked over 43,000 intellectual property attorneys and agents
- Managed and trained part-time summer employees.

Education:

St. Bonaventure University **August 2000 to May 2004**
B.A. Journalism/Mass Communications

State University of New York at Brockport **January 2011 to December 2012**
M.S. Education **GPA:** 3.82

Skills: Proficient in Microsoft Platforms, Adobe InDesign, Photoshop and Acrobat, Quark Xpress, NewsEdit Pro, Dreamweaver, WordPress, content management systems and video editing software. Extensive social media experience.

Endorsements:

"(Vinny) needed no micro-managing, consistently came up with interesting and insightful stories written at a very high level and, most of all, was always on top of his beat."

– Sports Editor Chuck Pollock in the Aug. 3, 2008 edition of the Olean (N.Y.) Times Herald

"Vinny is very hard-working, bright, well-balanced, and well-liked. I have been a recruiter for 47 years, have spoken with thousands of highly educated (prospective employees) and I earn a living on making good judgment calls on people. Vinny is one of the most outstanding employees that I have ever had work here."

– Bill McLaughlin, President, William K. McLaughlin Associates