Vincent Pezzimenti

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VinnyPezzimenti.com

Education:

State University of New York at Brockport **January 2011 to December 2012**
M.S. Athletic Administration **GPA:** 3.82

Notable projects/presentations:

- Planned and directed a fundraiser to help the St. Christopher's church youth softball team purchase uniforms.
- Produced a 75-page report and conducted an extensive 90-minute on-campus presentation of Nazareth College's athletic facilities.
- Researched and analyzed college sports information budgets for a term paper and presentation.
- Researched and analyzed the impact of intercollegiate athletic success and expenditures on the academic environments at institutions of higher education for a synthesis project and presentation.

St. Bonaventure University **August 2000 to May 2004**
B.A. Journalism/Mass Communications

Activities: Student-manager for the men's basketball team for four years.

- Coordinated various administrative activities, including: 1) production of daily practice schedules and scouting reports, 2) inventory management, 3) team travel reservations and 4) directing multiple boys' basketball overnight camps.

Experience:

St. Bonaventure University | St. Bonaventure, N.Y. **July 2012 to Present**
Athletic Communications Assistant

- Organize and direct promotional initiatives for intercollegiate teams and student-athletes.
- Research, write and release athletic publications and promotional materials directed to the appropriate media, conference, national offices and websites.
- Produce team prospectuses, game programs, press releases and video highlight packages as assigned.
- Compile, disseminate and maintain statistics on assigned athletic teams.
- Help oversee the development and maintenance of athletic web pages and social media platforms for all intercollegiate teams.
- Arrange interviews with campus and regional media as needed.

Centre Daily Times | State College, Pa. **August 2008 to January 2011**
Reporter/Editor/Designer

- Assisted in setting coverage agenda for Penn State football and assigned high school sports.
- Gathered and analyzed information to write previews, game stories, features, profiles and columns for print and web.
- Fostered relationships with sources that led to breaking news stories, compelling features and enterprise pieces.
- Edited copy and generated newspaper pages using design software.
- Managed and directed writers, photographers and page designers.
- Consistently updated and contributed to the newspaper's website.
- Compiled and presented in-depth high school sports statistics.

Honors:

- Four-time *Pennsylvania Associated Press Managing Editors Award* winner.
- *Pennsylvania Keystone Press Award*, Second Place, Sports Event Coverage (2009)
- Recruited by *Sports Illustrated for Kids* to write a freelance feature on Penn State offensive lineman Stefan Wisniewski (November 2009 issue).

Olean Times Herald | Olean, N.Y. **August 2004 to August 2008**
Reporter/Editor/Designer

- Coordinated St. Bonaventure University men's basketball coverage, setting an agenda for diverse stories and commentary on a daily basis for print and web.
- Other coverage duties included Atlantic 10, Buffalo Bills, high school and St. Bonaventure non-revenue sports.
- Edited copy and generated pages using design software.
- Interviewed, hired, trained and managed department interns.
- Led committee meetings that selected area all-star teams for high school sports.
- *Associated Press* Top 25 men's college basketball poll voter.

Kane Republican | Kane, Pa. **June 2004 to August 2004**
General Assignment News Reporter

- Reported on town meetings, court hearings, festivals and many other events.
- Gained extensive experience in preparing features, profiles and basic news stories.
- Snapped photos that appeared on the paper's front page.

Olean Times Herald | Olean, N.Y. **April 2002 to May 2004**
Sports Department Intern

- Produced high school sports game stories, previews and features.
- Assisted in the coverage of St. Bonaventure women's basketball.
- Wrote high school game recaps and constructed box scores via phone calls.
- Managed high school and college league standings, statistics and schedules.
- Served on committees to select the newspaper's area all-star teams.

Other Experience: **W.K. McLaughlin Associates | Rochester, N.Y.** **January 2011 to July 2012**
Administrative Assistant

- Helped develop and maintain a database that tracked attorney job openings for a recruiting firm that places intellectual property attorneys at law firms and corporations worldwide.
- Assisted in the maintenance of a database that encompassed over 43,000 intellectual property attorneys and agents.
- Assisted with data entry, processing paperwork and filing documents.
- Managed and trained part-time summer employees.

Skills: Proficient in Adobe InDesign, Quark Xpress, NewsEdit Pro, content management systems and video editing software … basic knowledge of StatCrew and Adobe Photoshop … extensive social media experience.

Interests/Activities: Reading, exercising and writing.

References: Available on request.